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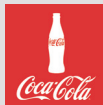
THE 2013 CHILDHOOD OBESITY & PUBLIC HEALTH CONFERENCE



OPTIMAL CLINICAL MANAGEMENT & TREATMENT OF CHILDHOOD OBESITY & TRANSLATION TO THE PUBLIC HEALTH CONTEXT

OCTOBER 30, 2013

CONTRIBUTING SPONSORS



<http://childhoodobesity.pbrc.edu>



Celebrating 25 Years  
Moving Biomedical Research Forward Since 1988



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## THE CONFERENCE

This is the sixth annual childhood obesity and public health conference to be held at the Pennington Biomedical Research Center. The prevalence of clinical obesity has increased substantially in recent years, and has outpaced the observed increases in lower levels of overweight and obesity. The topic of this conference is on clinical management of clinical pediatric obesity, and how clinical treatment strategies might be translated to the public health setting.

## LEARNING OBJECTIVES

The participants in this conference will be able to:

- integrate the latest published and unpublished findings on the clinical treatment and management of pediatric obesity
- understand how the clinical treatment and management of pediatric obesity can be integrated into public health approaches

## WHO SHOULD ATTEND?

This conference is designed for professionals engaged in public health efforts, including: physicians, nutritionists, physical activity specialists, registered dietitians, nurses, health educators, psychologists, and counselors; healthcare policy makers, researchers, media, business and civic leaders, parks and recreation personnel, and early childhood and school-age educators and decision-makers.

## CONFERENCE AGENDA

- 9:00-9:15 Welcome**  
Peter T. Katzmarzyk, PhD  
Associate Executive Director for Preventive Medicine and Healthy Aging  
Pennington Biomedical Research Center
- 9:15-10:00 Obesity Prevention & Treatment from an International Perspective**  
Timothy Lobstein, PhD  
Director of Policy and Programs  
International Obesity Task Force and International Association for the Study of Obesity
- 10:00-10:45 Obesity Treatment in Health Care Settings**  
Sarah Barlow, MD, MPH  
Baylor College of Medicine, Texas Children's Hospital, Houston, Texas
- 10:45-11:00 Break**
- 11:00-11:30 Overview and Conclusions of Pediatric Obesity Symposium**  
Daniel Hsia, MD  
Pennington Biomedical Research Center
- 11:30-12:00 Role of Breastfeeding in Preventing Childhood Obesity**  
Cheryl Lovelady, PhD, MPH, RD  
University of North Carolina at Greensboro
- 12:00-12:15 Presentation of Cecil J. Picard Award - Louisiana Action for Healthy Kids**
- 12:15-1:15 Lunch (Provided)**
- 1:15-1:45 Maternal Weight Gain & Childhood Obesity**  
Leanne Redman, PhD  
Pennington Biomedical Research Center
- 1:45-2:15 Obesity Prevention & Treatment within Public Health: Louisiana Initiatives**  
Caren "Sam" Pourciau, RNC, MBA  
Chronic Disease Prevention and Control Unit-Bureau of Primary Care & Rural Health  
Office of Public Health, Louisiana Department of Health and Hospitals
- 2:15-3:00 Blue Cross and Blue Shield of Louisiana Foundation Challenge for a Healthier Louisiana**  
Christy Reeves  
Blue Cross and Blue Shield of Louisiana Foundation
- 3:00 Closing Remarks & Adjournment**

