



Childhood Obesity Conference 2009:

## An Ounce of Prevention or a Pound of Cure?

September 16, 2009  
Pennington Biomedical Research Center

### Agenda:

- |          |  |          |   |
|----------|--|----------|---|
| 8:00 am  | <b>Registration and Packet Pickup</b>  | 11:30 am | <b>Presentation of Cecil J. Picard Award</b><br>Louisiana Council on Obesity Prevention and Management  |
| 9:00 am  | <b>Welcome</b><br>Claude Bouchard, PhD<br>Executive Director and George A. Bray, Jr. Super Chair in Nutrition<br>Pennington Biomedical Research Center, Baton Rouge, LA  | 11:45    | <b>Lunch</b>  |
| 9:10 am  | <b>Introduction</b><br>Peter T. Katzmarzyk, PhD<br>Louisiana Public Facilities Authority Chair in Nutrition<br>Pennington Biomedical Research Center, Baton Rouge, LA  | 12:45 pm | <b>Physical Activity and Fitness from Pre-school Through High School: Implications for Health</b><br>Karin Pfeiffer, PhD<br>Michigan State University, East Lansing, MI |
| 9:20 am  | <b>International Perspectives on Childhood Obesity</b><br>Ian Janssen, PhD<br>Queen's University, Kingston, ON, Canada   | 1:30 pm  | <b>School Vending Machines and Children's Health in Louisiana</b><br>Catherine Champagne, PhD<br>Pennington Biomedical Research Center, Baton Rouge, LA                 |
| 10:00 am | <b>Physical Activity and Health of Louisiana's Youth: State Report Card 2009</b><br>Peter T. Katzmarzyk, PhD<br>Pennington Biomedical Research Center, Baton Rouge, LA   | 2:00 pm  | <b>Break</b>  |
| 10:30 am | <b>Break</b>   | 2:15 pm  | <b>Body Mass Index and School Report Cards: The Arkansas Experience</b><br>Joseph Thompson, MD, MPH<br>Surgeon General, State of Arkansas, Little Rock, AS              |
| 10:45 am | <b>Healthy Kids, Healthy America Program: Preventing Childhood Obesity in Louisiana Schools and Communities</b><br>Pamela Romero, RD, LDN, CDE, Louisiana Council on Obesity Prevention and Management<br>Denise Holston, MS, RD, LDN, LSU AgCenter, Baton Rouge, LA | 2:45 pm  | <b>Panel Debate – Would the Arkansas Model Work in Louisiana? – Pros and Cons</b>   |
| 11:15 am | <b>Walking the Walk to Reduce Obesity in Louisiana</b><br>Representative Patrick Williams<br>Shreveport, LA  | 3:15 pm  | <b>Closing Remarks</b>  |
|          |  | 3:30     | <b>Adjournment</b>  |



**Registration for this event is free but you must pre-register on our website at [www.pbrc.edu](http://www.pbrc.edu).**

**Please call (225) 763-2936 for more information.**