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The 2015 PENNINGTON BIOMEDICAL RESEARCH CENTER
CHILDHOOD OBESITY & PUBLIC HEALTH CONFERENCE



CONTRIBUTING SPONSORS



CHILDHOOD OBESITY IN LOUISIANA:
Local Research,
NATIONAL IMPACT.

OCTOBER 28, 2015



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[HTTP://CHILDHOODOBESITY.PBRC.EDU](http://childhoodobesity.pbrc.edu)



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THE CONFERENCE

This is the eighth annual childhood obesity and public health conference to be held at the Pennington Biomedical Research Center. Given the emphasis on developing evidence-based public health strategies targeting childhood obesity, the topic of this conference is on local Louisiana researchers and how their work is having an impact at the national level.

LEARNING OBJECTIVES

The participants in this conference will be able to:

- Comprehend the extent of the problem of childhood obesity in Louisiana
- Understand the current local and national landscapes with respect to pediatric obesity prevention and treatment health care reimbursement
- Describe the “Challenge for a Healthier Louisiana” program and its state-wide impact
- Understand the potential of local pediatric obesity research to have a national impact

WHO SHOULD ATTEND?

This conference is designed for professionals engaged in public health efforts, including: physicians, nutritionists, physical activity specialists, registered dietitians, nurses, health educators, psychologists, and counselors; healthcare policy makers, researchers, media, business and civic leaders, parks and recreation personnel, and early childhood and school-age educators and decision-makers.

CONFERENCE AGENDA

9:00 am	Welcome William Cefalu, MD, Executive Director Pennington Biomedical Research Center
9:20 am	Welcome from Sponsors & Partners Peter T. Katzmarzyk, PhD Associate Executive Director for Population and Public Health Sciences, Pennington Biomedical Research Center
	Session 1: National Perspectives on Childhood Obesity
9:30 am	Pediatric Obesity Prevention & Treatment Reimbursement: National Hurdles & Opportunities Steven R. Cook, MD, MPH University of Rochester Medical Center. Rochester, NY
10:30 am	General Discussion
	Session 2: Focus on Louisiana Research
10:45 am	Biologic Embedding of Neighborhood-Level Stress in Children Katherine Theall, PhD Tulane University School of Public Health and Tropical Medicine
11:15 am	Break
11:30 am	Harnessing Louisiana Electronic Medical Records for Pediatric Obesity Research Amanda Staiano, PhD, Pennington Biomedical Research Center
12:00 pm	Lunch (Provided)
1:00 pm	Mom, Can I Play Outside? Influence of Disadvantaged Neighborhoods on Physical Activity & Obesity in Youth Maura Mohler, MPH, LSU Health Sciences Center New Orleans
	Sessions 3: The Blue Cross Blue Shield “Challenge for a Healthier Louisiana” Grant in Profile
1:30 pm	The Louisiana Challenge Grant Program: Infrastructure & Process Outcomes Elizabeth Gollub, PhD and Allison Tohme, MPH, Pennington Biomedical Research Center
2:00 pm	Louisiana Challenge Grant Program: Overall Impact on Improving Health Behaviors Stephanie T. Broyles, PhD, Pennington Biomedical Research Center
2:45 pm	Closing Remarks and Adjournment

Local Research,
National Impact.