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10TH ANNIVERSARY

THE 2017 PENNINGTON BIOMEDICAL RESEARCH CENTER
CHILDHOOD OBESITY & PUBLIC HEALTH CONFERENCE

MAKING THE GRADE

IMPACT OF PUBLIC HEALTH REPORT CARDS
ON PHYSICAL ACTIVITY AND OBESITY

WEDNESDAY, NOVEMBER 15, 2017



10th Anniversary Conference

Making the Grade: Impact of Public Health Report Cards on Physical Activity and Obesity

THE CONFERENCE

This is the 10th annual childhood obesity and public health conference to be held at the Pennington Biomedical Research Center. The topic of this year's conference is on the role of "report cards" in the public health strategy to tackle childhood obesity. This year we are pleased to announce that we have four nationally and internationally recognized speakers who will present their work to improve children's health using public health approaches. Unfortunately, Louisiana does not score well on national health report cards, and this conference will help highlight ways to "improve the grade," especially with respect to childhood obesity and health.

LEARNING OBJECTIVES

The participants in this conference will be able to:

- describe national and international efforts to monitor children's weight status and other health parameters;
- understand the role of "report cards" in public health surveillance - what they can tell and what they can't tell us;
- describe the role of schools in improving physical activity, obesity and health;
- understand the role of federal physical activity guidelines for promoting physical activity in children and youth; and
- identify strategies to improve Louisiana's grades on national report cards.

WHO SHOULD ATTEND?

This conference is designed for professionals engaged in public health efforts, including: physicians, nutritionists, physical activity specialists, registered dietitians, nurses, health educators, psychologists, counselors, healthcare policymakers, researchers, media, business and civic leaders, parks and recreation personnel, and early childhood and school-age educators and decision-makers.

CONFERENCE AGENDA

- 9:00 am** Welcome
Donna Ryan, MD
Executive Director
Pennington Biomedical Research Center
- 9:05 am** Welcome from Sponsors and Partners
Peter T. Katzmarzyk, PhD
Associate Executive Director for Population and Public Health Sciences,
Pennington Biomedical Research Center
- 9:15 am** Active Healthy Kids Global Alliance: Global Matrix Initiative
Mark S. Tremblay, PhD
Children's Hospital of Eastern Ontario
- 10:00 am** A Day in the Life of 10-year old Children in Baton Rouge: Physical Activity, Sleep and Sedentary Behavior Profiles
Peter T. Katzmarzyk, PhD
Pennington Biomedical Research Center
- 10:45 am** Activity Break
- 11:00 am** Update on Physical Activity Guidelines for Children and Youth
Russell R. Pate, PhD
University of South Carolina
- 11:40 am** Physical Activity Promotion: The Importance of Schools
Thomas McKenzie, PhD
San Diego State University
- 12:15 pm** Lunch (provided)
- 1:15 pm** Including Children with Disabilities in Physical Activity Promotion: Overcoming Obstacles
Heidi Stanish, PhD
University of Massachusetts Boston
- 1:45 pm** Our Lady of the Lake Children's Hospital: Building of Amazing
Shaun Kemmerly, MD
Chief Medical Officer
Our Lady of the Lake Children's Hospital
- 2:15 pm** Gaps and Opportunities for Surveillance of Children's Health in Louisiana
Emily Pineda, MS, ACSM PAPHS
School Health/Early Care and Education (ECE) Lead
Bureau of Chronic Disease Prevention and Health Promotion
Office of Public Health, Louisiana Department of Health
- Lisanne Brown, MPH and PhD
Director of Evaluation
Louisiana Public Health Institute
- 2:45 pm** Closing Remarks and Adjournment