PENNINGTON BIOMEDICAL RESEARCH CENTER CHILDHOOD OBESITY & PUBLIC HEALTH CONFERENCE 2012



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## CHILDHOOD OBESITY IN LOUISIANA:

Developing an Evidence Based Policy Agenda

OCTOBER 24, 2013

The Conference

Speakers & Agenda

Registration

Links & Resources

### The Conference

This is the fifth annual childhood obesity and public health conference to be held at the Pennington Biomedical Research Center. Given the recent emphasis on developing evidence-based public health strategies targeting childhood obesity, the topic of this conference is on the role of public policy at addressing the problem. A specific focus of the conference this year is on Louisianaspecific data and solutions to address childhood obesity.

### Learning Objectives

The participants in this conference will be able to:

- understand the strengths and pitfalls associated with developing public health policy as a tool to improve population health
- · comprehend the extent of the problem of childhood obesity in Louisiana
- identify evidence-based public health and policy strategies to achieve demonstrable improvements in obesity-related behaviors
- understand the expected potential of policy initiatives at making a change in childhood obesity rates in Louisiana

### Who Should Attend?

This conference is designed for professionals engaged in public health efforts, including: physicians, nutritionists, physical activity specialists, registered dietitians, nurses, health educators, psychologists, and counselors; healthcare policy makers, researchers, media, business and civic leaders, parks and recreation personnel, and early childhood and school-age educators and decision-makers.



Childhood Obesity and Public Health: An Ounce of Prevention or a Pound of Cure?



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