## Childhood Obesity Conference 2009:
### An Ounce of Prevention or a Pound of Cure?

**September 16, 2009**
Pennington Biomedical Research Center

### Agenda:

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<th>Time</th>
<th>Event Description</th>
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<tr>
<td>8:00 am</td>
<td><strong>Registration and Packet Pickup</strong></td>
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| 9:00 am | **Welcome**  
Claude Bouchard, PhD  
Executive Director and George A. Bray, Jr. Super Chair in Nutrition  
Pennington Biomedical Research Center, Baton Rouge, LA |
| 9:10 am | **Introduction**  
Peter T. Katzmarzyk, PhD  
Louisiana Public Facilities Authority Chair in Nutrition  
Pennington Biomedical Research Center, Baton Rouge, LA |
| 9:20 am | **International Perspectives on Childhood Obesity**  
Ian Janssen, PhD  
Queen's University, Kingston, ON, Canada |
| 10:00 am | **Physical Activity and Health of Louisiana's Youth: State Report Card 2009**  
Peter T. Katzmarzyk, PhD  
Pennington Biomedical Research Center, Baton Rouge, LA |
| 10:30 am | **Break**                                                                                                   |
| 10:45 am | **Healthy Kids, Healthy America Program: Preventing Childhood Obesity in Louisiana Schools and Communities**  
Pamela Romero, RD, LDN, CDE, Louisiana Council on Obesity Prevention and Management  
Denise Holston, MS, RD, LDN, LSU AgCenter, Baton Rouge, LA |
| 11:15 am | **Walking the Walk to Reduce Obesity in Louisiana**  
Representative Patrick Williams  
Shreveport, LA |
| 11:30 am | **Presentation of Cecil J. Picard Award**  
Louisiana Council on Obesity Prevention and Management |
| 11:45 am | **Lunch**                                                                                                     |
| 12:45 pm | **Physical Activity and Fitness from Pre-school Through High School: Implications for Health**  
Karin Pfeiffer, PhD  
Michigan State University, East Lansing, MI |
| 1:30 pm | **School Vending Machines and Children's Health in Louisiana**  
Catherine Champagne, PhD  
Pennington Biomedical Research Center, Baton Rouge, LA |
| 2:00 pm | **Break**                                                                                                     |
| 2:15 pm | **Body Mass Index and School Report Cards: The Arkansas Experience**  
Joseph Thompson, MD, MPH  
Surgeon General, State of Arkansas, Little Rock, AS |
| 2:45 pm | **Panel Debate – Would the Arkansas Model Work in Louisiana? – Pros and Cons**                                  |
| 3:15 pm | **Closing Remarks**                                                                                           |
| 3:30 am | **Adjournment**                                                                                               |

Registration for this event is free but you must pre-register on our website at www.pbrc.edu.

Please call (225) 763-2936 for more information.