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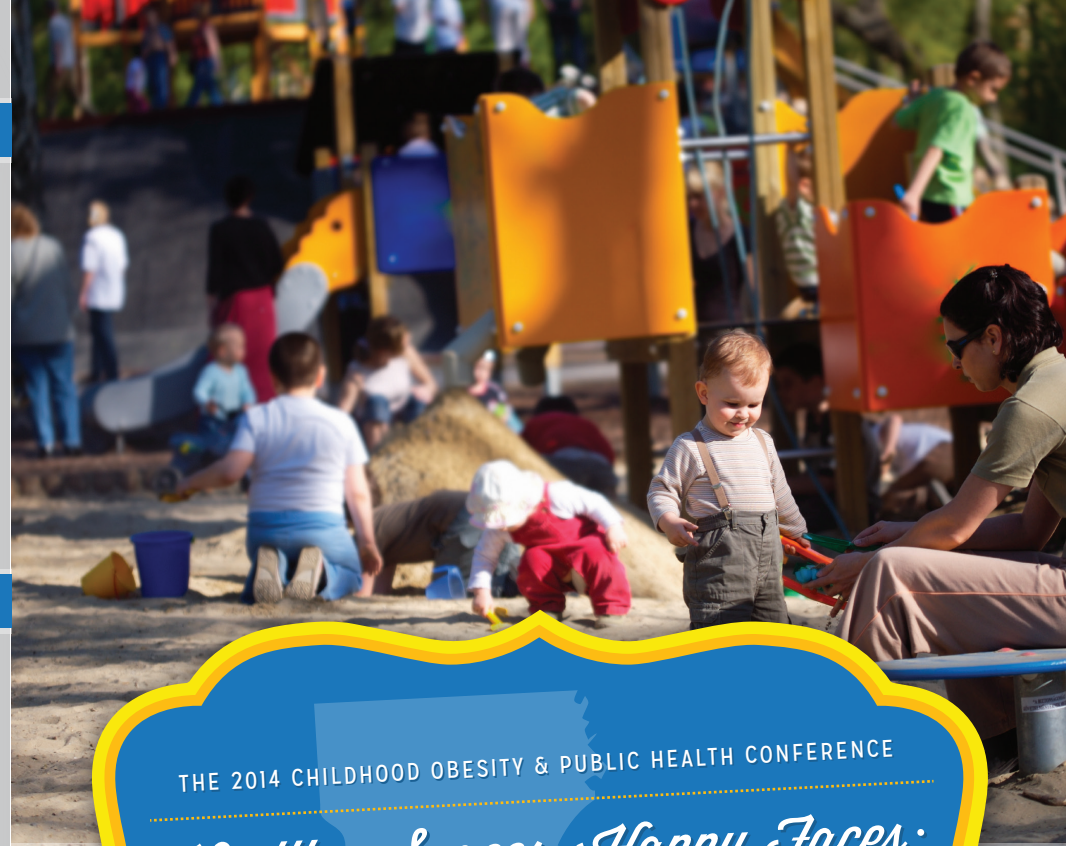
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THE 2014 CHILDHOOD OBESITY & PUBLIC HEALTH CONFERENCE

Healthy Spaces, Happy Faces:
CREATING HEALTHIER ENVIRONMENTS FOR LOUISIANA YOUTH

TUESDAY, APRIL 1, 2014



THE CONFERENCE

Young faces need healthy spaces. Join us at Pennington Biomedical Research Center's seventh annual childhood obesity and public health conference to discover how parks, neighborhoods, and schools shape our children's health and learn from key leaders about how to create more happy faces in your community.

LEARNING OBJECTIVES

The participants in this conference will be able to:

- Recognize the different ways that local environments shape our children's health
- Identify resources and successful strategies to create healthy spaces for children throughout Louisiana

WHO SHOULD ATTEND?

This conference is designed for professionals engaged in public health efforts, including: physicians, nutritionists, physical activity specialists, registered dietitians, nurses, health educators, psychologists, and counselors; healthcare policy makers, researchers, media, business and civic leaders, parks and recreation personnel, and early childhood and school-age educators and decision-makers.



CONFERENCE AGENDA

- 9:00 am Welcome
Will Cefalu, MD
Executive Director
Pennington Biomedical Research Center
- 9:05 am Welcome from Sponsors and Partners
Stephanie T. Broyles, PhD
Conference Chair, Pennington Biomedical Research Center
- 9:15 am Do Our Neighborhoods Really Matter for Children's Health and Physical Activity?
Brian Saelens, PhD
Seattle Children's Hospital Research Institute
- 10:00 am School Support for Physical Activity and Healthy Weight
Stephanie T. Broyles, PhD
Pennington Biomedical Research Center
- 10:45 am Break
- 11:00 am Role of Parks in Promoting the Health of Children and Communities
Michael Edwards, PhD
North Carolina State University
- 11:45 am Lunch (Provided)
- 12:45 pm Integrating Health Promotion and Environmental Change
Candice Myers, PhD
Pennington Biomedical Research Center
- 1:15 pm Building the Future: Resources to Get You Started
Moderated Panel Discussion Featuring Local and National Initiatives & Resources: Learn How You Can Start Creating Healthier Environments for Louisiana Youth
- 2:30 pm Progress: Healthier Environments Through the Blue Cross Blue Shield
Challenge for a Healthier Louisiana Grant Program
Christy Reeves
Blue Cross Blue Shield of Louisiana Foundation
- 3:00 pm Closing Remarks & Adjournment