

COMPREHENSIVE BODY IMAGE ASSESSMENT



THE FIRST

COMPREHENSIVE ASSESSMENT TOOL FOR THE MULTIPLE DIMENSIONS OF BODY IMAGE



TECHNOLOGY UPGRADE

- BMI ASSOCIATED WITH BODY SIZE
- INDIVIDUAL BODY PART MANIPULATION
- EMBEDDED PSYCHOLOGICAL ASSESSMENTS
- CREATIVE GAMING INTERFACE



NEEDED

- CURRENTLY USING MULTIPLE ASSESSMENTS
- CALL OUT FOR BODY MASS ASSOCIATION
- SCALABLE INTERNET APPLICATION



MARKETABLE

- RESEARCH AND CLINICAL ENVIRONMENTS
- COMMERCIAL NUTRITION AND FITNESS
- INDIVIDUAL CONSUMER MARKETS

LOCAL TECHNOLOGY FOR GLOBAL HEALTH SOLUTIONS